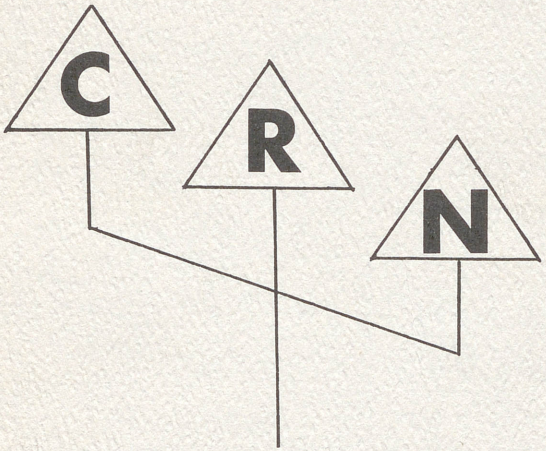
College Radio Network
BOX 13441,
NEW ORLEANS 25, LA.

FORM 1B

ANNOUNCING

THE



What is the COLLEGE RADIO NETWORK?

THE COLLEGE RADIO NETWORK SUPPLIES PROFESSIONAL QUALITY ENTERTAINMENT, NEWS, AND SPORTS TO CAMPUS RADIO STATIONS.

How does the C R N operate?

PROGRAMS ORIGINATING FROM AROUNG THE WORLD ARE SENT TO OUR STUDIOS IN NEW ORLEANS, AND ARE TRANSMITTED BY TELEPHONE LINES DIRECT TO MEMBER STATIONS ACROSS THE UNITED STATES.

What are the advantages of having C R N service?

NO SINGLE CAMPUS STATION HAS THE FACILITIES OR THE FINANCES TO PRODUCE PROGRAMMING ON THE LARGE SCOPE AVAILABLE TO A NETWORK.

THIS WILL GIVE YOU FIRST CLASS PROGRAMMING AND ADDITIONAL REVENUE WITH NO PRODUCTION COSTS.

How much will C R N service cost ?

NOTHING! IN FACT WE'LL MAKE MONEY FOR YOU. ALL PROGRAMMING TRANSMITTED TO YOU WILL BE SPONSORED BY NATIONAL ADVERTISERS, C R N WILL PAY ALL LINE CHARGES,ETC., AND YOUR STATION WILL BE PAID FOR EACH SHOW YOU RUN.

What types of programming will C R N offer?

THE COLLEGE RADIO NETWORK IS DESIGNED SPECIFICALLY FOR COLLEGIATE STATIONS AND ALL PROGRAMMING AND ADVERTISING WILL BE PRESENTED IN A SOPHISTICATED MANNER.

ENTERTAINMENT

WE PLAN TO PROGRAM BIG NAME ARTISTS DIRECT FROM COLLEGE CAMPUSES WHERE THEY PERFORM, SPECIAL EVENTS SUCH AS FAMOUS JAZZ FESTIVALS, AND MORE TOPNOTCH ENTERTAINMENT. FOR EXAMPLE WE HAVE PLANNED A SHOW "NIGHTCLUBS OF NEW ORLEANS", THIS WILL BE A WEEKLY SERIES OF SHOWS DIRECT FROM THE FRENCH QUARTER WITH ARTISTS AS PETE FOUNTAIN, AL HIRT,ETC. IF YOUR STATION PRODUCES A SHOW THAT WILL BE OF INTEREST ON OTHER CAMPUSES IT WILL BE USED ON THE NETWORK AND YOU WILL BE PAID FOR THE USE.

NEWS

THE COLLEGE RADIO NETWORK NEWS DEPARTMENT WILL HAVE THE FACILITIES OF THE ASSOCIATED PRESS, UNITED PRESS INTERNATIONAL NEWS SERVICE, AND STAFF CORRESPONDENTS IN ALL THE MAJOR CITIES OF THE WORLD. WHEN NEWS BREAKS IN A CITY WHERE THERE IS A MEMBER STATION OR CORRESPONDENT, THE REPORT WILL BE FED TO YOU OVER THE NETWORK DIRECT FROM THE SCENE.

WE ALSO PLAN TO OFFER A NIGHTLY CURRENT NEWS ANALYSATION SERIES PRODUCED BY ONE OF THE FORMOST POLITICAL AUTHORITIES IN THE COUNTRY TODAY.

SPORTS

A 15 MINUTE NIGHTLY SPORTS ROUND-UP IS A PROJECTED SERIES.

THE SPORTS DEPARTMENT WILL ALSO BE FEEDING YOU UP TO THE MINUTE SCORES AND SPORTS STORIES ACCUMULATED FROM A.P., U.P.I., AND OUR SPECIAL SPORTS WIRE.

When will more details be available on C R N?

YOUR INTEREST IN THE C R N SHOWN BY FILLING OUT AND RETURNING THE ENCLOSED FORM (1C) WILL ENABLE US TO PREPARE MORE DETAILS FOR YOUR INFORMATION.